



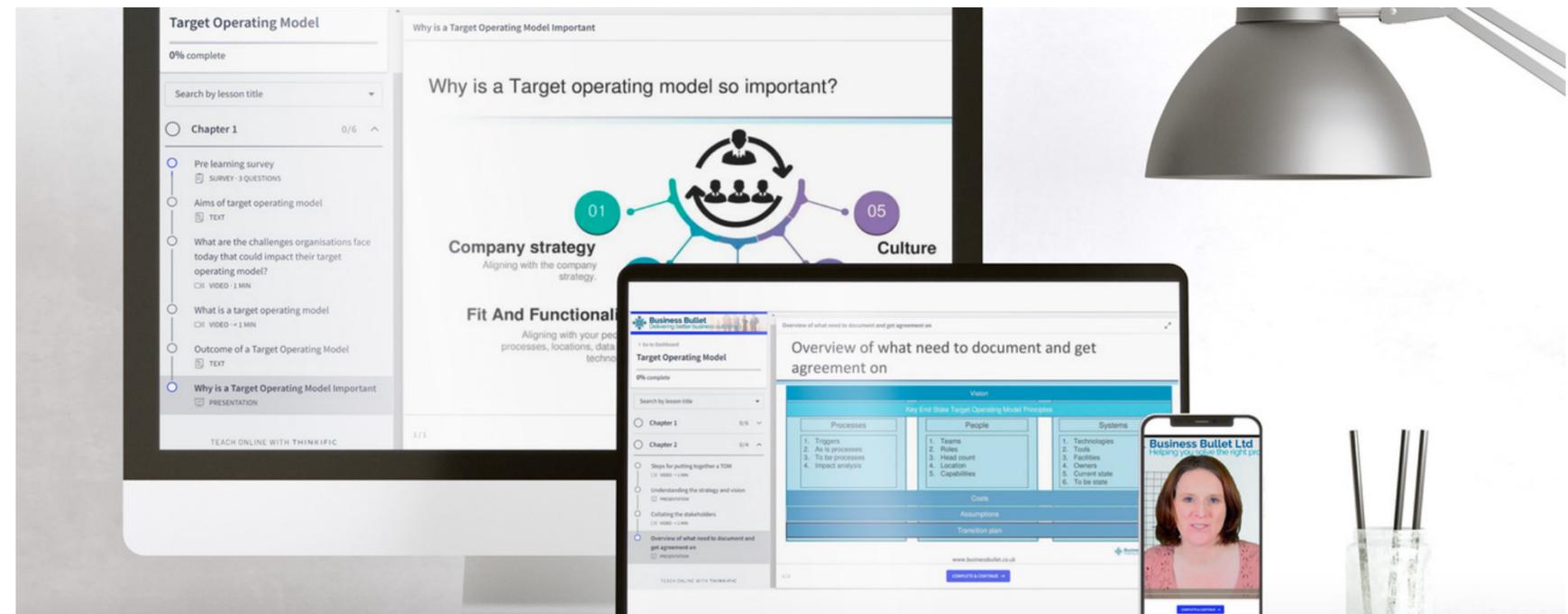
HANDLING TRANSFORMATION THROUGH A TARGET OPERATING MODEL



BY HELEN WINTER



BUSINESS BULLET



GREETINGS, *Students!*



After taking my course on Target Operating Models, my students will be able to write and present a Target Operating model, so they can ensure a companies operating model continues to supports the business strategy.





THE STORY

About Us

This e-course is designed for Programme managers, Change managers, Consultants and Business Architects who need to manage large scale change. After taking my course on Target Operating Models, my students will be able to write and present a Target Operating model, so they can ensure a companies operating model continues to supports the business strategy.. Each student will receive a certificate upon completion.



MEET THE

Instructor



Helen Winter works with clients who are grappling with how to start large complex projects or programmes of work.

She has helped numerous companies navigate their way through large scale change & transformation.

She will share how she has helped customers prepare their target operating models. Helen is also the author of *The Business Analysis Handbook* with Kogan Page, runs a popular blog *Business Bullet* and is on the panel for programme management best practises at APM (Association for Project Management).





COURSE

Outline
over 6 weeks

CHAPTER 1



What makes something a Target Operating Model

CHAPTER 2



When do you need to look at the Target Operating Model

CHAPTER 3



Challenges of a Target Operating Model



COURSE

Outline
over 6 weeks

CHAPTER 4



How to construct a Target Operating Model well?

CHAPTER 5



Best ways of presenting / articulating a Target Operating Model

CHAPTER 6 AND 7



Gaining buy in to deliver and a live session

CONCEPT ONE ↗

Students will be able to define a target operating model

CONCEPT TWO ↗

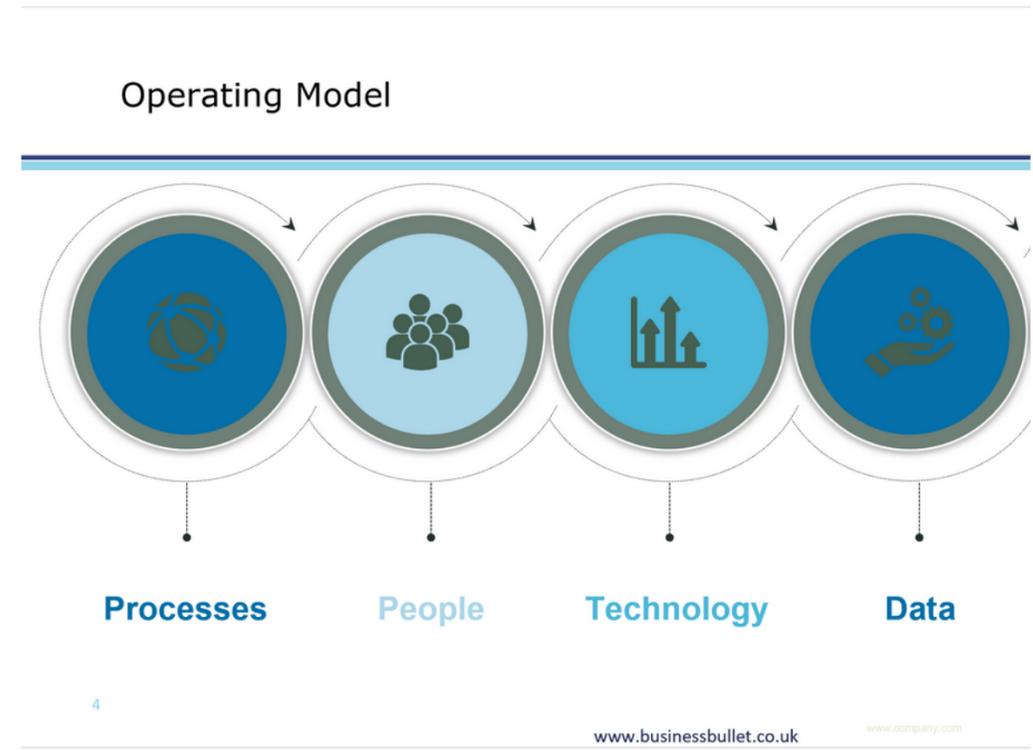
Understand why it is needed.

CONCEPT THREE ↗

Who is involved,

CONCEPT FOUR ↗

How it relates to programme and portfolio management, and sensitivities to be wary of



CHAPTER

One

What makes something a Target Operating Model

CONCEPT ONE



Students will be able to understand when a Target Operating model needs to be reviewed.

CONCEPT TWO



The factors that will influence it.

CONCEPT THREE



The importance of maintaining it.

CONCEPT FOUR



How to define it when the business is continually shifting.

Factors that influence large scale change and strategy



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CHAPTER

Two

When do you need to look at the Target Operating Model

CONCEPT ONE



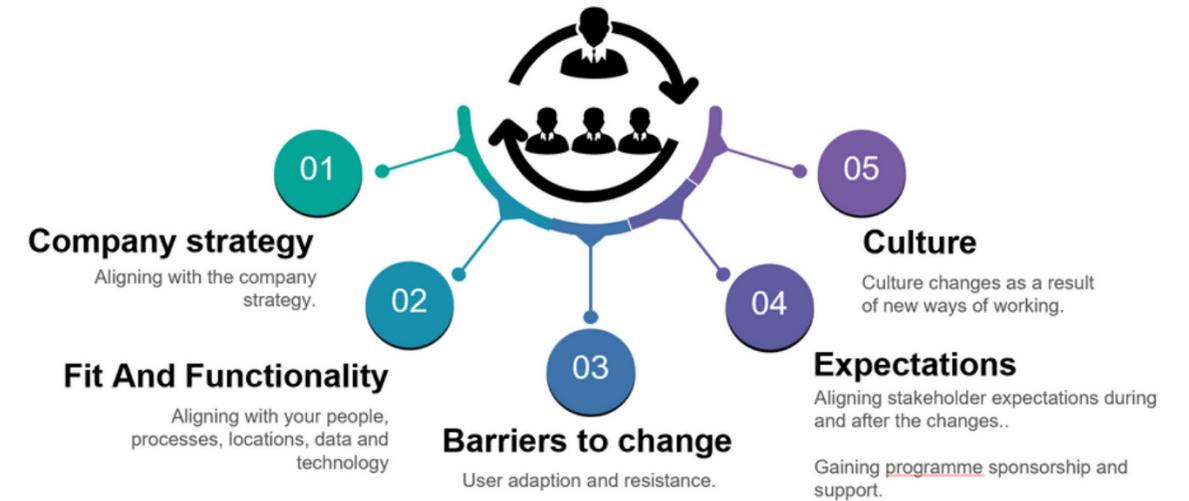
Challenges with being involved in a Target Operating model.

CONCEPT TWO



How to overcome these.

Target Operating Model Challenges



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CHAPTER

Three

Challenges of a Target Operating Model

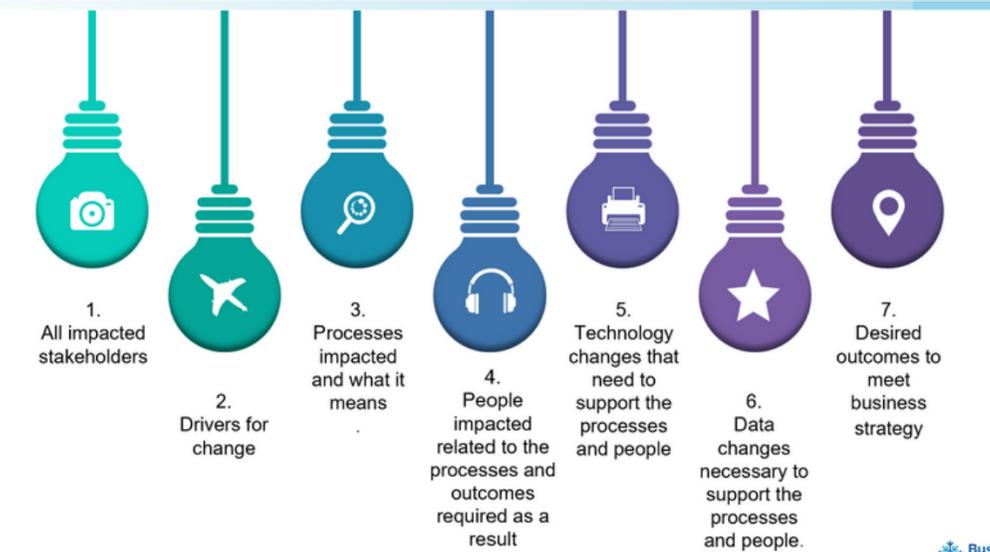
CONCEPT ONE

Students will learn the approaches for putting together a Target Operating Model.

CONCEPT TWO

Key principles that must be adhered to.

What you need to identify and document for a TOM?



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CHAPTER

Four

How to construct a Target Operating Model well?

CONCEPT ONE



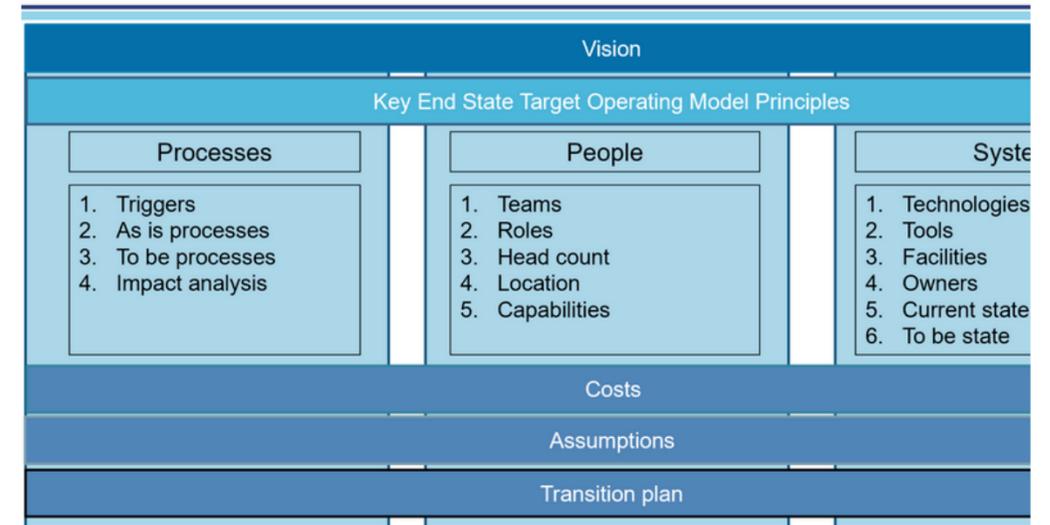
Students will know how to document a Target Operating Model.

CONCEPT TWO



Best way to present and articulate it.

Overview of what need to document and get agreement on



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CHAPTER

Five

Best ways of presenting / articulating a Target Operating Model

CONCEPT ONE

Students will be able to apply techniques for helping to embed the target operating model.

CONCEPT TWO

Live sessions to answer questions and provide any further help. It will also give an opportunity to do a recap on what has been taught.



CHAPTER Six and seven

Gaining buy in to deliver and live session

HANDLE TRANSFORMATION USING A TARGET OPERATING MODEL

TO ENROLL



<https://businessbullet.thinkific.com/courses/target-operating-model-launch>

